SCHOOL OF BUSINESS AND MANAGEMENT
MBA
in association with
CENTRE FOR EXECUTIVE EDUCATION
Presents

Two-day Management Development Programme (MDP) on
SUPPLY CHAIN ANALYTICS
Applying GenAI

offered by
Lean Operations and Systems specialisation

On campus programme on
12 & 13 March 2026

Room No. 211, Central Block
CHRIST (Deemed to be University)
Dharmaram College Post, Hosur Road,
Bengaluru - 560029
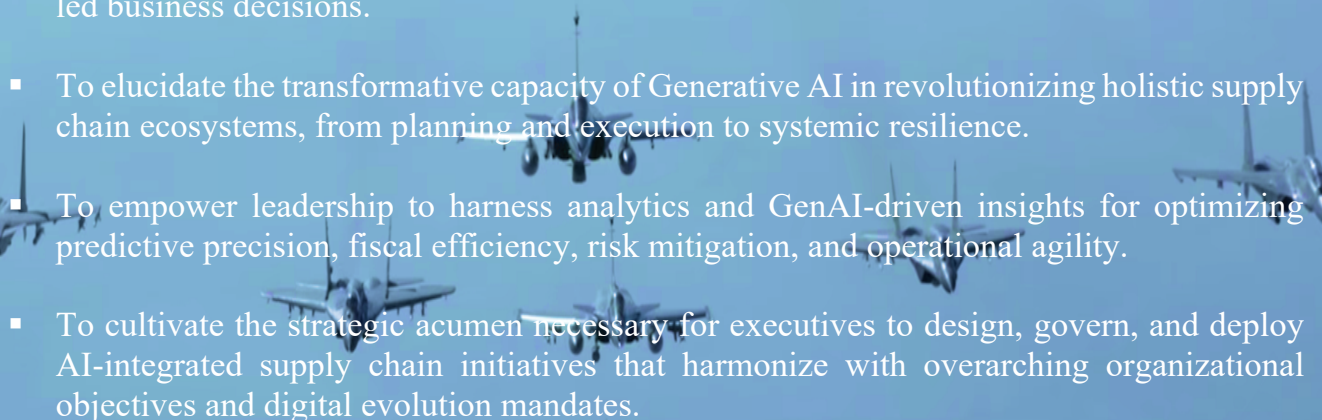https://maps.app.goo.gl/EwdmW14JRfypBPf48

About the Programme

In an environment defined by geopolitical volatility, demand uncertainty, and rising cost pressures, supply chain performance has become a direct determinant of enterprise value, resilience, and customer trust. This two-day executive programme on Supply Chain Analytics with Generative AI (GenAI) focuses on how advanced analytics and GenAI can substantively improve strategic decision-making across the supply chain. The emphasis is not only on technology, but on where and how GenAI delivers measurable business impact including revenue protection, working capital optimization, risk mitigation, and service-level improvement.

Objectives of the MDP

- To provide strategic understanding of supply chain analytics and its role in driving data-led business decisions.

- To elucidate the transformative capacity of Generative AI in revolutionizing holistic supply chain ecosystems, from planning and execution to systemic resilience.

- To empower leadership to harness analytics and GenAI-driven insights for optimizing predictive precision, fiscal efficiency, risk mitigation, and operational agility.

- To cultivate the strategic acumen necessary for executives to design, govern, and deploy AI-integrated supply chain initiatives that harmonize with overarching organizational objectives and digital evolution mandates.

Programme highlights

- Achieving Strategic Fit
- From Data to Decisions Using Python
- Supply Chain Network Flow Analysis
- Waiting Line Process Simulations
- Forecasting Models and Hypothesis Testing in SC
- Apply GenAI to Generate Strategies
- AI/ML Model
- GenAI Planner
- Generative AI is Rewriting the Rules of Global Supply Chains

Target Participants

- Senior Executives
- Managers Aiming for Strategic Positions
- Consultants
- Entrepreneurs
- Intrapreneurs
- Academicians Specialized in Supply Chain/Operations
- Researchers

Andragogy

- Case Study Analysis
- Expert Panels & Guest Speakers
- Hands-on Workshop
- Simulations

Certification

Participants will be awarded with a certificate from School of Business and Management, CHRIST (Deemed to be University) on successful completion of the MDP

CHRIST (Deemed to be University)

CHRIST (Deemed to be University) was established as 'Christ College' in 1969, with the Vision of 'Excellence and Service'. In 2004, the University Grants Commission (UGC) of India conferred autonomy to Christ College and recognized it as an Institution with Potential for Excellence in 2006. Subsequently, in 2008, under Section 3 of the UGC Act of 1956, the Ministry of Human Resource Development of the Government of India declared the institution as a Deemed to be University, in the name and style of Christ University. It is one of the first institutions in Karnataka to receive accreditation from the National Assessment and Accreditation Council (NAAC) in 1998. Since then, it has been reaccredited in 2004, 2016, and 2022, and currently holds an 'A+' grade with a CGPA of 3.42 on a 4-point scale. The six campuses of the University, four at Bengaluru in Karnataka, one at Pune Lavasa in Maharashtra, and one at Delhi National Capital Region (NCR) promote harmonious multiculturalism with students from all the states and Union Territories of India and about 50 foreign countries. The University offers various Undergraduate, Postgraduate, and PhD programmes in Arts and Humanities, Social Sciences, Science, Psychological Sciences, Commerce, Management, Engineering, Education, Law, and Architecture.

School of Business and Management (SBM)

The School of Business and Management (SBM) offers undergraduate, graduate, and research programs in Management, Hospitality, and Travel & Tourism. This institution stands out among business schools in India due to its extensive scale of operations, diverse student body, and representation from across the country, all while providing high-quality education at a competitive fee structure. SBM is also ranked 60th in the Management category by NIRF 2024.

A hallmark of SBM is experiential learning, which includes live projects, internships, and service learning, complemented by co-curricular and extracurricular activities. The institution features an incubation center that helps create ecosystems for aspiring entrepreneurs, providing resources and mentorship to foster innovation and business development. In the MBA program, case studies from Harvard and other esteemed sources enhance the learning experience. As a dynamic hub for nurturing future business leaders, SBM prepares students to navigate the complexities of a globalized environment. Specializations offered include Marketing, Finance, Human Resources, Lean Operations & Systems, and Business Analytics. With over 30 years of experience, the School of Business and Management delivers the MBA program across its campuses in Bengaluru—Central Campus, Yeshwanthpur Campus, Bannerghatta Road Campus (BGR), and Kengeri Campus—as well as in Pune-Lavasa and Delhi NCR

Centre for Executive Education (CEE)

The Centre for Executive Education (CEE) at CHRIST University is dedicated to fostering leadership and professional growth among industry professionals. As part of the School of Business and Management, CEE offers tailored Management Development Programmes that equip participants with essential skills for career advancement. With a focus on social responsibility and collaborative learning, CEE aims to enhance both individual and organizational performance in today's dynamic business environment.

Expert's expertise

Dr. Georgy P Kurien, Lt. Colonel (Retd), serves as the Chief Human Resources Officer of the CHRIST (Deemed to be University), Bengaluru and Professor in Operations and Supply Chain Management. His expertise lies in Operations and Supply Chain Management, with research in Sustainable Supply Chains and Performance Measurement Systems.

Dr. Sreerengan V. R. is an Associate Professor and Head of the Lean Operations and Systems Management Specialisation in the MBA programme at the School of Business and Management (SBM), CHRIST University. He also serves as a Guest Professor at the Technical University of Applied Sciences Würzburg–Schweinfurt, Germany. He is an aviation engineer with Six Sigma Black Belt and Lean consultant.

Prof. Shrikumar M serves as Associate Professor in Lean operations and Systems specialization and Guest Professor at THWS in Schweinfurt, Germany. He has worked in healthcare, education, hospitality, paints, and aerospace. He is a certified IRCA Lead Auditor for ISO 9001 and ISO 27001 standards and consultant for the Malcolm Baldrige National Quality Award (MBNQA).

Dr. Anil B. Gowda has over 30 years of experience which includes teaching, training, structural designing, project management and QMS auditing. He serves as Associate Professor in Lean operations and Systems specialization in the School of Business and Management, Christ (Deemed to be University). He has research interest in the area of supply chain network design, capacity and flow optimization in networks, simulation modeling, project management and IT-enabled supply chains. He has served as a Management Representative and Auditor for ISO 9001 Quality Management Systems. His research interests include supply chain modeling, optimization, and analytics in operations.

Prof. Dr. Machholz has over 30 years of leadership experience in the chemical, consulting, pharmaceutical, and biotech industries, including service as a Member of the Board. He is Professor of Supply Chain Management and Strategic Procurement at the Technical University of Applied Sciences Würzburg-Schweinfurt and advises start-ups and executives as Chairman of Advisory Boards and Senior Advisor. Prof. Dr. Machholz is a recognized expert in supply chain risk management, sustainability, and the strategic use of generative AI, helping organizations leverage AI to anticipate disruptions and improve decision-making in volatile global supply chains. He is a sought-after keynote speaker and strategic advisor.

Dr. Justin Joy is an Associate Professor specialising in Lean Operations and Systems Management at the School of Business and Management, CHRIST (Deemed to be University). He holds expertise in Business Information Technology and Manufacturing Management, with extensive experience spanning industry and academia in India and the UK. His academic and research interests focus on implementing open-source learning management systems and time-table optimisation solutions.

Dr Bindhia Joji serves as Asst Professor, has completed MCA and PhD in Computer Science in the Domain of Data Mining and Machine Learning. She did her research in Predictive Analytics for the Education sector. Her area of Interest is teaching and research. She has a good expertise in courses like DBMS and SQL, AI, Computational-intelligence and Machine Learning using Python, Business Analytics, Business Intelligence using Power BI, and Natural Language Processing using Python.

Mr. Prerit Chandra is an Industry leader and educator with 23+ years of global experience across Artificial Intelligence, Generative AI, Cloud Computing, DevOps, SRE, Cybersecurity, and Large-Scale Systems Engineering. He is the Founder of Poorit Technologies LLP, an EdTech and technology upskilling company actively collaborating with reputed universities, engineering colleges, government institutions, and corporates to deliver industry-aligned education, faculty development programs, and establish AI Centres of Excellence (CoEs).

Programme Lead

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Programme Fee: INR 4000 including GST
Payment Link:
http://christuniversity.in MENU-> E-services ->
Online Payment Portal->Central Campus -->
Management Development Programme→
SUPPLY CHAIN ANALYTICS Applying GenAI

Registration Link:- https://docs.google.com/forms/d/e/1FAIpQLSfNtn67-v6t1tQEJYV4hnCycCe99MguTBjqR26H9Zk9NlGt0w/viewform?usp=header